
My name is Joe, and I'm looking to bring my passion for emerging technologies and years of marketing & business development experience in the blockchain industry to your company.

For two and a half years after completing my graduate degree, I worked at ConsenSys directly with the CEO during the explosion of mainstream interest and attention in blockchain technology. I quickly gained a crash course in business management, operations, and strategic decision-making by accompanying the CEO to internal syncs and external meetings. I also deployed and grew the company's most influential marketing channel and leveraged it to bring attention to product releases and development updates.

I take most pride in my comprehensive understanding of the crypto space as a whole. One of my past deliverables was a news digest summarizing notable updates, announcements, controversies, regulatory developments, and product releases from around the blockchain ecosystem to keep our company executives briefed on industry happenings. By combing the internet daily, and keeping my finger on the pulse of all things blockchain, I have an uncommon awareness of the major projects, players, protocols, tokens, tribes, business interests, and capital flows throughout our nascent industry.

The general public is still drastically ill-informed on the potential of blockchain technology, which is why Ethereum evangelism was my favorite responsibility at ConsenSys. I attended international conferences to produce engaging content for social media. A familiar face in the Ethereum meetup community, I'm no stranger to networking with newbies at VC showcases and happy hours. Online forums are littered with my recommended reading lists and answers to questions from confused, curious newcomers. I relish helping people reach their 'A-ha' crypto moment, and believe we are in the midst of a new technological revolution.

Thanks to an embarrassing childhood musical theater career, I've developed exemplary public speaking and communications skills. I've done numerous speaking engagements ranging from 'Blockchain 101' seminars for hundreds of conference attendees, to hands-on workshops for a tiny, packed rooms of eager developers. I was a frequent moderator of our company-wide town hall meetings, facilitating the agenda and communicating any major internal announcements. In such a highly-technical field rampant with jargon and misconceptions, it's extremely advantageous to be able to convey complex concepts with simple, understandable language.

I want to join your team and use my expertise to craft a mature marketing strategy, foster a passionate community, and establish unique product branding. Included is my resume which outlines my specific experience in more detail. I live in Bushwick, Brooklyn, but remote work has been commonplace for me in the past and I can thrive on a team with or without a physical office. Reach me by email at jdbender128@gmail.com, by phone at 412-370-8071, and I implore you to check out JosephBender.com/portfolio to see some of my work! I look forward to hearing back from you and hope this is the beginning of something great. Your time and consideration are much appreciated.

Sincerely,



Joseph David Bender